



THE BENEFITS OF METAL ROOFING

The Durability and Longevity of Metal Roofs

Asphalt can require re-roofing every 12 to 20 years, with the average age of roofing replaced in the U.S. being only 17 years. That's because asphalt roofing, being made of oil impregnated paper or fiberglass, begins to deteriorate as soon as you put it on your roof. Just normal weather and the sun's ultraviolet (UV) rays add to an asphalt roof's deterioration. A metal roof, however, will not decompose. And unlike asphalt and other roofing styles, a metal roof can withstand just about everything Mother Nature throws at it.

Other roofing materials such as wood shingles and tile have varying degrees of weather related problems also. Wood shingles dry out, cracking and curling over a relatively short time. Recent wood shingle and shake roofs have needed replacement before twenty years. Concrete tile roofs have experienced problems with free/thaw cycles, especially in northern climates. Both of these products are outlasted by metal roofing that retains its good looks, whether that be shake, tile or vertical seam panels.

A Wide Variety of Metal Roofing Styles, Patterns and Designs

Across the United States and Canada, there are many different regional preferences of roofing types, depending on the climate and architectural style of your neighborhood. No matter what the climate or style, you can find a metal roof to match. Most consumers and installers are surprised to discover that metal roofs come in a wide variety of styles, designed to fit into any neighborhood and that look just like typical roofing styles including cedar shake, slate, tile, shingle, and standing seam vertical panels

Great for Your Home, Great for the Environment

According to the National Association of Homebuilders Research Center, 20 Billion pounds of asphalt shingles are dumped into U.S. landfills every year. If one loaded those in 40,000 pound trailers and lined them up end-to-end they would make a line from New York City to Los Angeles, back to New York City and on to Chicago. What a way to treat our land!

The recycled content of the steel in a metal roof is about 56% from production to installation to reuse - far superior to asphalt. And a metal roof can often be installed over your current roof, without tearing off what's already there. Not only that, metal roofs are excellent insulators. Not only will your metal roof keep your house comfortable regardless of the weather outside, but it can actually lower your air conditioning and heating bills.

Long-Term Value of a Metal Roof

A metal roof is a premium roof system which adds value to your most important investment-your home. Initially, a metal roof will likely cost more than an asphalt roof, comparable to some other systems like tile or shake, and less than slate. While these premium roof systems look good initially, they breakdown over time and you wind up having to install two or more while your metal roof will keep on providing the protection for you and your home. A metal roof will indeed save you money over time-in fact, most metal roofs come with a true 30 to 50 year warranty. Then, consider what you'll save in roof maintenance

costs. To make sure an asphalt roof lasts as long as possible, extra roof maintenance is essential. But a metal roof is just about maintenance-free. All you have to do is occasionally hose it down from the ground. Metal roofs not only save you money - they'll save you time and worry, too.

Another added benefit of metal roofing insurance companies in certain states offer discounts of up to 35% to homeowners with metal roofs.

Save Money on Heating and Air Conditioning With a Metal Roof

With home heating costs doubling in the last year, you may be surprised to learn that metal roofs are excellent insulators. Not only will a metal roof keep your house comfortable, regardless of the weather outside, it can actually lower your air conditioning and heating bills.

An asphalt roof, primarily made of paper, slowly begins to deteriorate, due to extreme weather and the sun's ultraviolet (UV) rays. But a light-colored metal roof actually deflects UV radiation, keeping your home cooler in the summer and warmer in the winter

Valuable Warranties Provide Added Protection For You and Your Home

When you install a metal roof on your home, you'll receive a valuable long-term warranty from the product manufacturer plus a valuable workmanship warranty from the installer. Many of these warranties also transfer to future owners of your home. Warranties vary somewhat between manufacturers and products but the bottom line is that the security and value of your home will be enhanced by the warranted long-term protection of a metal roof. This protection affords you peace-of-mind and security while you own your home and, oftentimes, increased resale value when you sell your home.

When you install a metal roof on your home, you'll receive a warranty for up to 50 years. This means you're covered in the event anything should go wrong with your roof - not likely, but it's piece of mind you won't get from warranties on most other roofing products.

Does a metal roof cost more than a typical roof?

Because metal roofing is a premium home product, you can expect your new roof to cost roughly twice what an asphalt shingle roof costs. However, a metal roof is comparable in price to tile roofing or cedar shake roofing. If you currently have a slate roof, you can expect your metal roof to cost less.

No matter what kind of metal roofing style you choose, you'll never have to worry about your roof again. Most come with a true 30 to 50 year warranty. Plus, your new metal roof will add to the resale value of your home, save you money on your energy bills, and give you piece of mind that you'll likely never have to re-roof again.

CONTRACTOR NAME:

ADDRESS

PHONE NUMBER

FREQUENTLY ASKED QUESTIONS CONCERNING METAL ROOFING

Q. How much longer will a metal roof last than common roofing like asphalt or wood shingle?

A. You can expect a metal roof to last at least 2 to 3 times longer than a regular roof. In general terms, count on a metal roof lasting 40 to 60 years and beyond.. To put it in context, the average life span of an asphalt roof is 12 to 20 years. That lifespan can be shorter depending on the pitch of your roof and the climate in your area. Made of oil impregnated paper or fiberglass, asphalt begins to deteriorate as soon as you expose it to normal weather. A metal roof, however, will never decompose. Other roofing materials like wood shingle, shake and tile have varying degrees of weather-related problems that lead to breakdown. Wood shingle and shake roofs often need replacement before twenty years. Concrete tile roofs can crack and warp in the freeze/thaw cycle of more northern climates.

All of the above roofing materials are well-outlasted by metal roofing, which retains its good looks and durability decade after decade after decade.

Q. Is metal roofing noisier in bad weather than asphalt, cedar shake, tile and slate roofing?

A. When installed with solid sheathing, a metal roof on your home will silence noise from rain, hail and bad weather as well - if not better - than any other roofing material.

Q. How will a metal roof stand up to extreme weather?

A. A metal roof can withstand decades of abuse from extreme weather like high winds, heavy snow, hailstorms, and even wildfires. Metal roofing has a 120-mph wind rating, meaning it can withstand wind gusts up to 120 miles per hour - equal to an F2 tornado. Under high wind conditions, says architect Jim Mitchell, "Metal roofing systems have wind resistance and uplift resistance that is above the new building code requirement. That gives us a sense of relief in that we can use the best material to meet those criteria." In locations that see heavy snow, metal roofing has been the choice of homeowners for years. It sheds snow fast, which protects the structural integrity of the roof. And it can eliminate ice damming at the eaves, so water can't back up and collect under the roof then leak into your home.

If you live in a part of the country that is prone to wildfires, metal roofing can protect your home should burning embers land on your roof.

Q. Is a metal roof environmentally responsible?

A. Not only is metal roofing great for your home, it's great for the environment. The recycled content of the steel in a metal roof is about 56% from production to installation to reuse - far superior to asphalt.

According to the National Association of Homebuilders Research Center, 20 billion pounds of asphalt shingles are dumped into U.S. landfills every year. If you loaded those shingles into tractor trailers, then lined them up end-to-end, they would make a line from New York City to Los Angeles, back to New York City again, then on to Chicago. That's a lot of wasted asphalt. But because a metal roof can often be installed over your current roof, without tearing off what's already there, metal roofing helps to reduce this excessive shingle waste.

Q. Would a metal roof be too heavy for certain types of homes, or for smaller structures like a detached garage or porch?

A. You'll be surprised to learn that a metal roof is, on average, 50% lighter than an asphalt shingle roof,

and 75% lighter than concrete tile, fiber cement shakes and slate. With metal roofing, weight on a structure is never an issue.

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